



ROTARY INTERNATIONAL®

STRATEGIC PLAN

We asked. You told us.

After surveying more than 14,000 Rotarians worldwide, Rotary International revised its strategic plan to meet the needs and reflect the values of Rotary clubs. As a club leader, you are in a unique position to help Rotary become the service organization of choice by supporting the RI Strategic Plan through your club's activities, projects, and outreach efforts.

What the RI Strategic Plan does for you

When all of Rotary's 33,000 clubs support the same priorities, Rotary is strengthened as a global service organization. In turn, each club becomes more visible, vibrant, and attractive to new members. And your humanitarian service efforts — in your community and in communities around the world — become exponentially more effective.

Where to begin

RI has free planning guides, worksheets, and other resources to help you map your future and take your club to the next level. These tools can help you balance your club's activities in the Avenues of Service, increase sustainable service activities for youth and young adults, publicize your club's grassroots service activities, and much more.

Get your planning resources today at
www.rotary.org/strategicplan.



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